

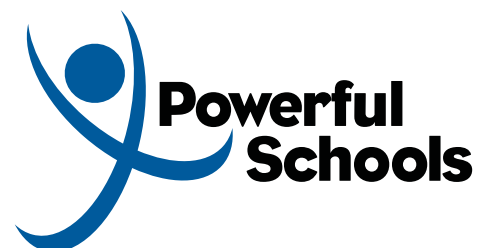
**Event Sponsorship
Opportunities for Businesses**



**Inspiring Minds &
Creating Opportunities**

Powerful Schools' 2012 Annual Breakfast

**March 7, 2012
The Westin Hotel, Seattle**





The Inspiring Minds & Creating Opportunities Breakfast is Powerful School's annual fundraiser designed to engage business and community members with Powerful Schools and its efforts to reduce the achievement gap in Seattle and South King County. Through literacy, arts, after-school and leadership programs, Powerful Schools is ensuring that all children succeed both in and out of school.

Breakfast Overview

The 2012 Inspiring Minds & Creating Opportunities Breakfast will take place on March 7, 2012 at The Westin Seattle. We anticipate 500 high-level business and community decision makers will be in attendance, with a goal of helping Powerful Schools raise \$150,000 (15% of our annual budget) through an entertaining and lively program designed to showcase the mission of Powerful Schools.

Why Powerful Schools?

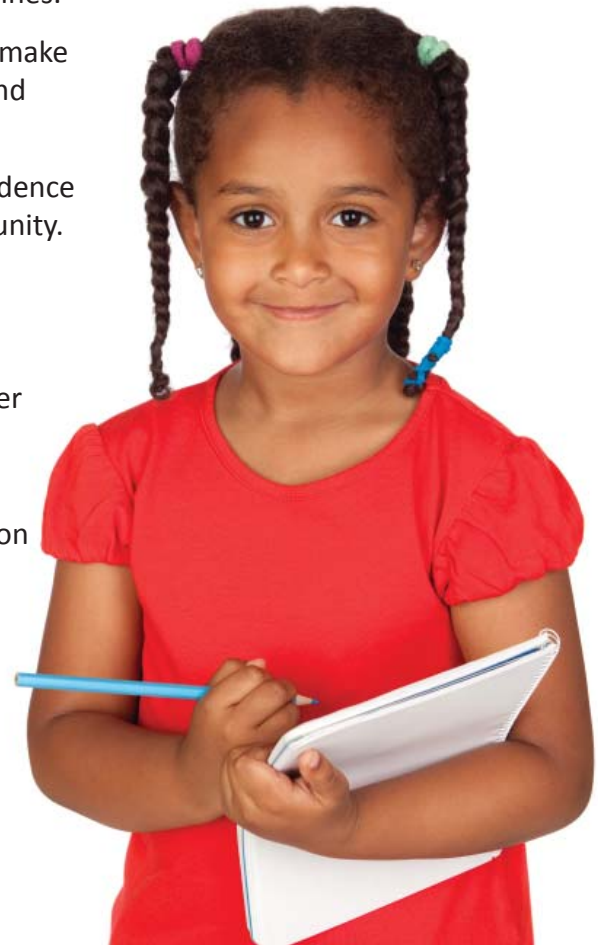
Since 1991, Powerful Schools has delivered stimulating, multi-year, school-wide academic programs integrated into public elementary schools in Seattle and South King County. Our target audience is children who are the least empowered and whom are enrolled in schools that lack resources. During the 2011-12 school years, Powerful Schools will work with more than 4,000 children and their families inside of 12 Seattle and South King County elementary schools and five CDSA preschools.

We believe:

- All students can succeed in school with the right combination of quality programs, focused resources and community support.
- Effective teaching, engaged parents and supportive communities are critical to academic success.
- Literacy skills provide the foundation for success in all disciplines.
- Integrated arts programs promote critical thinking skills and make curriculum accessible to students across different cultures and learning styles.
- Powerful Schools programs give students the skills and confidence to express themselves effectively within a supportive community.

2012 Breakfast Goals

- Encourage monetary support that enables Powerful Schools to continue to provide effective learning opportunities to over 4,000 students. Our goal is to raise \$150,000 in 2012.
- Educate and engage business and community leaders in the greater Seattle area about the needs and barriers to education in Seattle and South King County public schools.
- Engage breakfast participants in the effort Powerful Schools is making to ensure that our students are able to transition smoothly into elementary school, achieve grade-level reading and remain motivated and engaged in their education. This helps prepare young children for middle and high school, and eventually college.



Inspiring Minds & Creating Opportunities

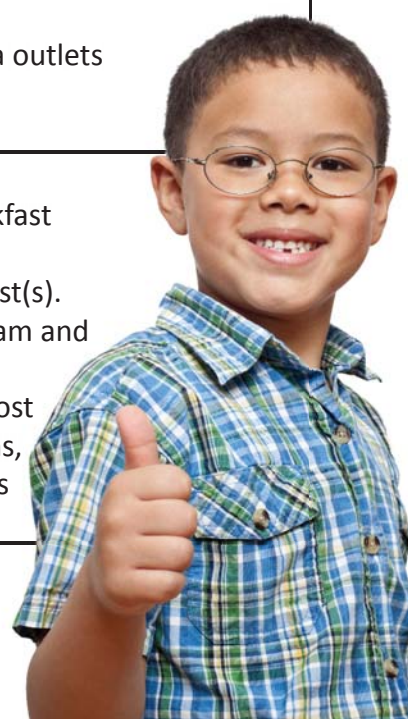
Sponsor Opportunities and Benefits

Benefits of Becoming a Breakfast Sponsor

Our goal is to provide our sponsors with benefits that are meaningful to them from both a business and community service standpoint. To that end, we have created the sponsorship benefits listed below. In addition to the opportunities listed, we are happy to discuss new ideas that you and your team may have that will help support your unique business model.

Sponsorship Levels and Benefits

Sponsor Level	Limit	Donation	Benefits
Title Event Sponsor	1	\$15,000	All benefits of Participating Event Sponsor, plus: <ul style="list-style-type: none"> • Two tables of 10 (20 seats total) at the 2012 Powerful Schools Breakfast (\$700 value). • Speaking opportunity for company representative to address breakfast guests (limited to two minutes). • Most prominent size and positioning of all company logo and message opportunities. • Large banner displayed in breakfast ballroom.
Participating Event Sponsor	2	\$10,000	All benefits of Supporting Event Sponsor, plus: <ul style="list-style-type: none"> • One table of 10 at the 2012 Powerful Schools Breakfast (\$350 value). • Company logo on Breakfast invitation (logo due 12/12/2011). • Prominent size and positioning of all company logo and message opportunities.
Supporting Event Sponsor	4	\$5,000	All benefits of Event Sponsor, plus: <ul style="list-style-type: none"> • Six seats at the 2012 Powerful Schools Breakfast (\$210 value). • Company logo and message on Powerful Schools website with link to your company website. • Recognition on Powerful Schools' social media outlets (Facebook and Twitter).
Event Sponsor	8	\$2,500	Benefits awarded to ALL Event Sponsors: <ul style="list-style-type: none"> • Four seats at the 2012 Powerful Schools Breakfast (\$140 value). • Verbal recognition from the stage by event host(s). • Company name/logo featured in day-of program and on-screen during the event. • Company name/logo featured in all pre and post event outreach including our website, invitations, newsletters - reaching more than 2,000 business leaders and individuals.



To discuss sponsorship opportunities, please contact Jenn Daly, Development Director, at jenn@powerfulschools.org or (206) 722-5543 ext. 104.



Powerful Schools

2012 Breakfast Sponsorship Form

March 7, 2012 – The Westin Seattle

Phone: (206) 722-5543 Fax: (206)760-1723

E-mail: jenn@powerfulschools.org www.powerfulschools.org

Address: 3401 Rainier Ave S., Suite C • Seattle, WA 98144

Sponsor: _____
(Name as you would like it listed in the catalog)

Address: _____

(City) (State) (Zip)

Phone: _____ **Website:** _____

Contact Person: _____ **Contact Phone:** _____

Contact E-mail: _____

Sponsorship Levels

- \$15,000** Title Event Sponsor – Powerful Level
- \$10,000** Participating Event Sponsor – Principal Level
- \$5,000** Supporting Event Sponsor – Instructor Level
- \$2,500** Event Sponsor – Class Level
- OTHER** _____

Your Sponsorship includes seats at the 2012 Powerful Schools Breakfast.

Will your company use them all?

Consider donating them back to Powerful Schools –

We will make sure a participating student or their parents get to join in the festivities!

Contact jenn@powerfulschools.org for more information.

Attention Sponsors: Please provide your company logo as you would like it to appear in publication via e-mail to jenn@powerfulschools.org. For inclusion in day-of publications, Powerful Schools must receive your logo no later than **February 24, 2012**.